



# COLEAD



[colead.link](http://colead.link)

## THE COMMITTEE LINKING ENTREPRENEURSHIP- AGRICULTURE-DEVELOPMENT

**The development of a sustainable global food system is crucial** to meet the challenges of reducing poverty and inequality, ensuring food security for all and protecting our planet.

**COLEAD<sup>1</sup> aims to** contribute to the agricultural sector's transition towards more sustainable agri-food systems adapted to local contexts.

**COLEAD is a network** of companies, professional organisations, experts, private and public partners working in the agrifood sector and development field to transmit knowledge and expertise.

"The organic certification has encouraged us as farmers. We were the poorest people in the community. But now we have risen up in status as well. I am able to send my 2 grandchildren to school from what I make."

Laines CHISHIRI, Farmer, RVFGMT

"They are farmers that were affected by the cyclone and also COVID-19. But they were able to overcome all these obstacles that were on their way."

William ZIREBWA, Technical Expert, COLEAD (Zimbabwe)

These activities to support a group of 200 producers in Zimbabwe were implemented under the Fit For Market programme funded by the European Union, the Organisation of African, Caribbean and Pacific States and co-financed by the French Development Agency.



[Find the video](#)

Through its development programmes, COLEAD provides, online and in the field, technical assistance, vocational training and support services in regulatory monitoring, market insights, partnerships, research and innovation and access to finance.

**COLEAD thus offers a toolbox** for all the actors in a sustainable agri-food system.

Our vision is **"Growing People"** by supporting generations of actors in a new global agri-food model.

**Our mission** is to facilitate and implement activities that, directly or indirectly, increase the contribution of the agricultural sectors to achieving the Sustainable Development Goals (SDGs).



## COLEAD IN NUMBERS

**80**  
Staff

**14**  
Directors

**500**  
Members

**1000+**  
Experts

working in more than **140 EU partner countries**.

### Impact on agricultural and environmental practices

Average scores for food quality/safety increased **from 65% to 84%** in the past three years, scores for good agricultural practices and soil management also increased by 15 points over the same period.



### Impact on social practices

**100%** of our beneficiary partners surveyed are implementing the main lessons from COLEAD training. In these organisations/companies, **50.5%** of employees are women, and the ratio of women in management positions is **39.4%**.



### Economic impact

**90%** of COLEAD partners have seen an improvement in their employees' livelihoods and have created direct employment, **74%** have made an investment in the past 3 years, and profitability has increased **from 16% to almost 25%**.



Source: External evaluation report of the FFM and FFM SPS programmes published in 2022.

<sup>1</sup> The Committee Linking Entrepreneurship-Agriculture-Development is a French non-profit association (under the French law of 1901).

